
DANIELLE PANTANO

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EDUCATION

UNIVERSITY OF SOUTH FLORIDA

Mass Communications Major, Concentration in Public Relations
Creative Writing Minor, General Business Certificate
Anticipated Graduation Date: December 2017

EXPERIENCE

PUBLIC RELATIONS STUDENT SOCIETY OF AMERICA

Director of PR and Newsletter Editor February 2015 - Present

Responsible for: connecting USF PRSSA with National PRSSA, creating and editing content for monthly newsletter, formatting newsletter using Pages, managing a writing staff, distributing newsletter, and working as part of a team with the rest of the PRSSA E-Board.

PITA PIT USA

Pit Crew August 2013 - December 2014

Responsible for: maintaining a professional demeanor when dealing with customers, promoting deals and specials on social media, working as part of a team, maintaining the cleanliness of the store, and handling cash counts at the end of shifts.

PINE TREE CAMPS AT LYNN UNIVERSITY

Camp Counselor June 2010 - Present

Responsible for: working as part of a team to ensure children's safety, organizing activities, teaching children teamwork, motivating children.

SKILLS

*Public Speaking *Social Media *Blogging *Wordpress *Microsoft Office *Press Releases
*Newsletter Design and Layout *Account Management *Time Management and Organization
*Creative Writing *Detail Oriented *Creative Mindset *Quick Thinker

AFFILIATIONS

PUBLIC RELATIONS STUDENT SOCIETY OF AMERICA

Member since January 2015

Positions held: Director of PR/Newsletter Editor

SIGMA DELTA TAU

Member since October 2014

Positions held: Social Media Chair and Distribution Chair